

Seller Coach

1. What is it?

A tool fully integrated into SELLER CENTER that gives actionable recommendations to JUMIA sellers to help you GROW your business IMMEDIATELY.

2. What does seller coach help you do ?

A/ Repricing

The price battle represents a list of products where you don't have the optimal price compared to competitors. This is based on either the price of the competitors who have the Buy Box or Jumia's own screening of the prices of popular products in the market.

B/ Replenishment

The replenishment battle, represents a list of products where you have low coverage or is out of stock based on the sales of these products during the last 30 days.

C/ Content

The content battle provides you with a list of products which have a low content score and have a low chance of attracting the customer.

D/ Sponsored product

The sponsored product battle provides you with a list of products where it would be worth investing Sponsored Product credit. These products tend to convert well but they need more traffic !

3. Any questions? Don't worry we are here to help you!

- Raise a claim on the Internet: https://jumia_form.formstack.com/forms/vendor_claims_uganda_2019
- Call us: **0323001350**
- Ask an agent in a Vendor Drop-Off: <https://vendorhub.jumia.ug/1766-2/>