

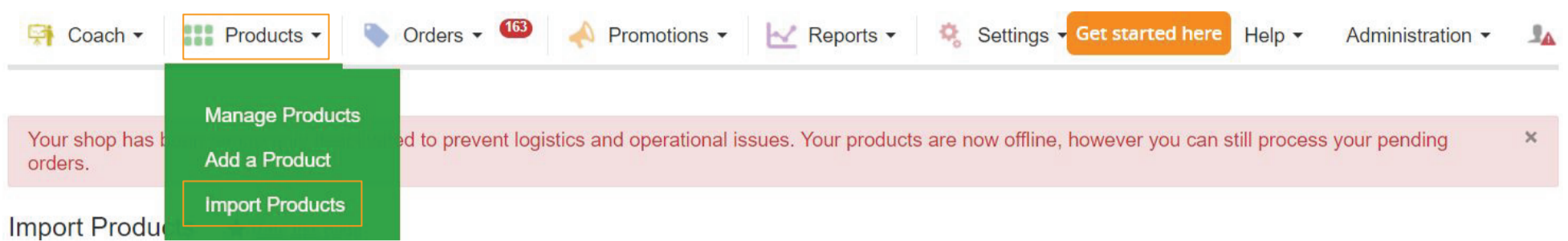
Massively put products online

1. Which products can you create with this method?

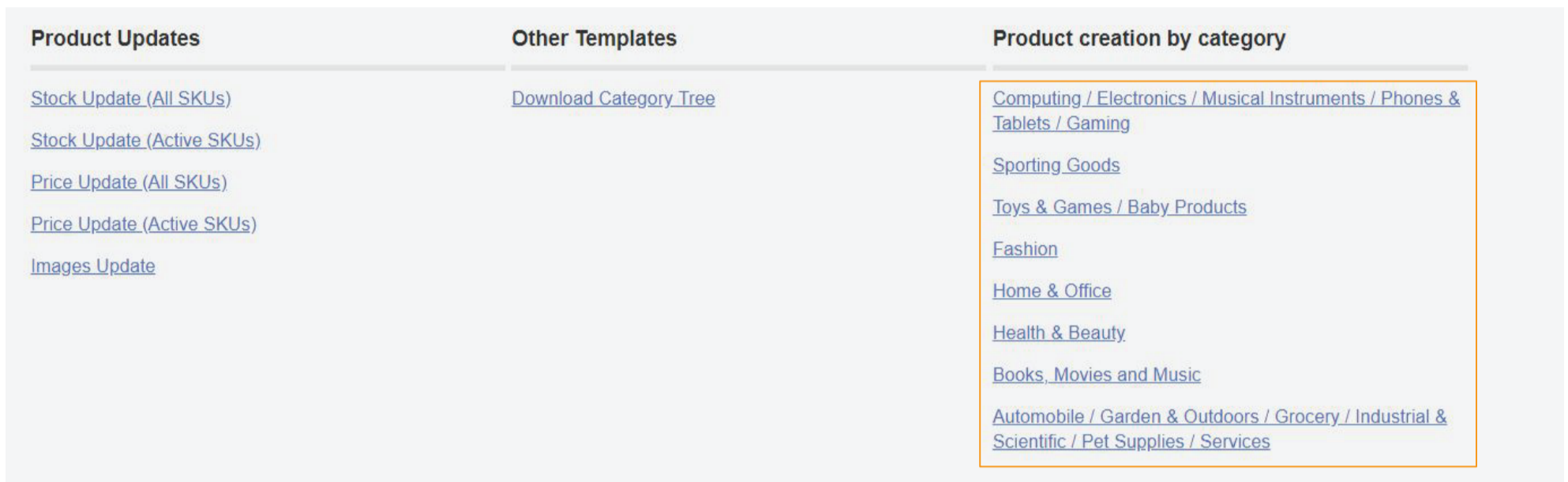
To create many products at once, nothing is better than our massive import templates. They will let you use an excel file to create as many products as you want. Follow our step by step guide to learn how to do it.

2. Where do you find those templates?

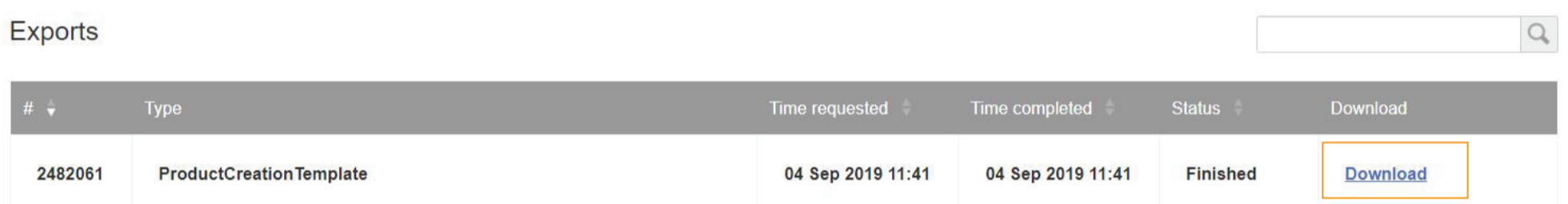
A/ Connect to your Seller Center. Click on: *Products* → *Import products*.



B/ Click on the template of the category of products you want to create.



C/ Then scroll down to the section “Exports” and download the template you selected.



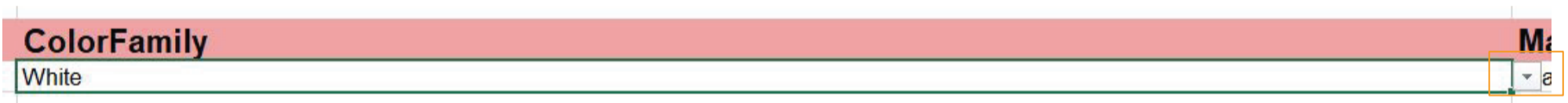
The template when downloaded is on a Microsoft Excel (.xlsx) Sheet and you can add as many products/sizes as you want but keep in mind that the upload template should only have not more than 3000 products for better processing on Seller Center.

3. How to master the Mass Product Creation Template.

A/ Tab 1 “Introduction” has information about the use of the template. Follow those instructions to be sure that your file will be accepted by our teams.

B/ Tab 2 “Upload template” is the ABSOLUTELY REQUIRED SHEET.

- For each product you want to create, please fill up every column with the same structure and indication as if you were filling up attributes while creating products manually on Seller Center.
- On some columns on the template you can only input information already approved, active and visible on the system. Therefore, information required is subject to category selected as in the screenshot below.



C/ Main information

- **Product Name***: Basically Product Name PLUS Model (Where Applicable) PLUS Colour.
- **Brand***: Remember that if a brand is not on Seller Center you won't be able to select the brand. On Tab “Brands”, you will find all brands created/active/visible in Seller Center, please look for your brand there. If the brand is not created, please fill this Brand Request Form.
- **Product Description***: Has to be written in plain text.
- **Short Description/Highlights***: Must be written in bullet points.

D/ Categorization

- Go to the Tab “Categories” and you will find all the main categories and sub-categories for that template. Remember, Seller Center templates are by category, so you would not find a sports category on electronics template.
- Look for the category of your product by selecting the category desired from the drop down or copy the cell and then paste it on the template.

E/ Product pricing

They are the same format as on Seller Center:

- **Price***: Normal Price.
- **Sale Price**: Price With Discount
- **Sale Date**: Start Date and End Date of the discount, it MUST be in an YYYY-MM-DD HR:MIN:SEC format.

F/ Variation

- **Seller SKU***: For your own reference, please remember all restrictions on SKUs: One Seller Sku per product
- **Parent SKU**: Used ONLY in Fashion; Apparel and in Shoes. Parent SKU links a group of Seller SKU's with the same model but different sizes. The parent SKU can only link different sizes not different colors. The smallest size Seller SKU is the Parent SKU, so we advise you to create all the size together even if you do not have stock in some, that way they will appear in the same publication.
- **Variation***: is used to identify the size of the Seller Sku. Variations are all possible sizes that a SKU can have. We advise you to put all sizes according to your actual assortment because that way customers can make better purchases.
- **Product Id**: Can be a UPC, EAN or ISBN. (Use only when applicable)
- **Quantity***: Stock per Seller Sku