

Validation process for product creation

1. What is the validation process for new product creation?

Before putting your products online, we check their content and images to ensure they comply with our guidelines.

2. How do you check the status of your new products submitted for creation?

A/ To know if a product has been validated, go in your Seller Center Account and click on: "Products" → "Manage Products".



Then please check that all your products submitted appear on this page.

B/ In case of rejection, your product is flagged with an X or a small triangle in the column "Visible".

Name	SKU	Created	Price	Sale Price	Subsize Price	Available	Visible	Active	Actions
						2	✓	ON	Edit
						2	✓	ON	Edit
						1	✓	ON	Edit
						6	✓	ON	Edit
						1	✗	ON	Edit

- ✓ Product status is active
- ✓ Seller status is active
- ✗ Quality not approved
- ✓ Brand status is active
- ✓ Price > 0 and Stock > 0
- ✓ Images uploaded
- ✓ Product has active categories
- ✓ Brand is approved
- ✓ Product is authorized
- ✗ Latest version not yet uploaded to shop

C/ If the Quality Control (QC) has rejected one or several of your product, click on "Poor quality" or "Rejected products" to find out the reason for the rejection.

Product Overview [Rate this page](#)

[All](#) [Live](#) [Image Missing](#) **[Poor Quality](#)** [Sold Out](#) [Best Selling](#) [Inactive](#) [Not Authorized](#) [Tagged](#)

Please select an action

Product Name	SKU	Creation Date	Rejected Reasons	Quality Control Comment	Actions
Ladies V Neck Bandage Casual Loose Top Blouse	gmwypzjwrg	04 Sep 2019 17:08	Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Edit
Ladies V Neck Bandage Casual Loose Top Blouse	9qxfrc5kflaz	04 Sep 2019 17:08	Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Edit
Ladies V Neck Bandage Casual Loose Top Blouse	6lmvddhnp3	04 Sep 2019 17:08	Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Edit
Ladies V Neck Bandage Casual Loose Top Blouse	wtchnuxbryl	04 Sep 2019 17:08	Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Edit

In the column "Rejected reasons", you can find all the reasons explaining why your products are not accepted by our content validation team.

D/ Go to "Edit" then "Edit details" to correct the product details.

Rejected Reasons	Quality Control Comment	Actions
Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Edit
Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Edit Details
Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Manage Product Images
Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Delete Product
Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Restore shop version
Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Copy Product

3. Main rejected reasons.

You will find below the different rejection reasons, please read them carefully to ensure your products are approved:

- Macaroon prohibited on the image (Price - Logo - Contacts...)
- Image not in accordance with the instructions
- Not enough technical details
- Fuzzy image
- Duplicate product
- Product with a low Content Score
- Unauthorized price
- Create a new product sheet
- Non-compliant description
- Formatting of the product description not respected
- No description
- Brand inserted twice in the title
- No image
- Non-compliant brand
- Product/Counterfeit brand
- Creation of several variations (colors/dimensions/packs) in the same product sheet
- Wrong category
- Please create all sizes in the same product sheet
- Please respect the weight in Kg
- Please translate the description into English
- Unauthorized item