

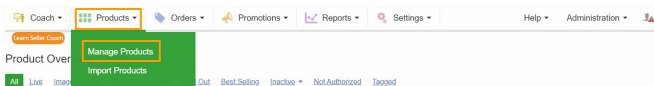
# Validation process for product creation

## 1. What is the validation process for new product creation?

Before putting your products online, we check their content and images to ensure they comply with our guidelines.

## 2. How do you check the status of your new products submitted for creation?

A/ To know if a product has been validated, go in your Seller Center Account and click on: "Products" → "Manage Products".



Then please check that all your products submitted appear on this page.

B/ In case of rejection, your product is flagged with an X or a small triangle in the column "Visible".

Name	SKU	Created	Price	Sale Price	Subsize Price	Available	Visible	Active	Actions
						2	✓	ON	Edit
						2	✓	ON	Edit
						1	✓	ON	Edit
						6	✓	ON	Edit
						1	✗	ON	Edit

- ✓ Product status is active
- ✓ Seller status is active
- ✗ Quality not approved
- ✓ Brand status is active
- ✓ Price > 0 and Stock > 0
- ✓ Images uploaded
- ✓ Product has active categories
- ✓ Brand is approved
- ✓ Product is authorized
- ✗ Latest version not yet uploaded to shop

C/ If the Quality Control (QC) has rejected one or several of your product, click on "Poor quality" or "Rejected products" to find out the reason for the rejection.

Product Overview [★ Rate this page](#)

All Live **Poor Quality** Sold Out Best Selling Inactive Not Authorized Tagged

Please select an action

Product Name	SKU	Creation Date	Rejected Reasons	Quality Control Comment	Actions
Ladies V Neck Bandage Casual Loose Top Blouse	gmwypzjwrg	04 Sep 2019 17:08	Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Edit
Ladies V Neck Bandage Casual Loose Top Blouse	9qxfrc5kj8az	04 Sep 2019 17:08	Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Edit
Ladies V Neck Bandage Casual Loose Top Blouse	6lmvddhnp3	04 Sep 2019 17:08	Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Edit
Ladies V Neck Bandage Casual Loose Top Blouse	wtchnuxbryl	04 Sep 2019 17:08	Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Edit

In the column "Rejected reasons", you can find all the reasons explaining why your products are not accepted by our content validation team.

D/ Go to "Edit" then "Edit details" to correct the product details.

Rejected Reasons	Quality Control Comment	Actions
Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Edit
Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Edit Details
Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Manage Product Images
Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Delete Product
Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Restore shop version
Other Reason, Please Check the comment	each colour must be created in a separate sku , item is not clear , inappropriate images	Copy Product

## 3. Main rejected reasons.

You will find below the different rejection reasons, please read them carefully to ensure your products are approved:

- Macaroon prohibited on the image (Price - Logo - Contacts...)
- Image not in accordance with the instructions
- Not enough technical details
- Fuzzy image
- Duplicate product
- Product with a low Content Score
- Unauthorized price
- Create a new product sheet
- Non-compliant description
- Formatting of the product description not respected
- No description
- Brand inserted twice in the title
- No image
- Non-compliant brand
- Product/Counterfeit brand
- Creation of several variations (colors/dimensions/packs) in the same product sheet
- Wrong category
- Please create all sizes in the same product sheet
- Please respect the weight in Kg
- Please translate the description into English
- Unauthorized item